



THE CONSENSUS VISION

For over three years, residents and stakeholders worked to envision the future of White Rock East in far east Dallas. The resulting **Consensus Vision** was formulated based on the desires and dreams to transition from the negative aspects associated with the 2-Points name to the more positive name of White Rock East. The ability to look beyond the present and consider what would best serve the area now and in the future led to creative ideas for the protection, revitalization, repurposing and redevelopment of the residential and commercial parts of the area to have walkable stable neighborhoods, new mixed-use developments and responsive local businesses.

Although the neighbors are very diverse in age, culture, attitude, and education, their ideas about housing, crime, education, and transportation coalesced into the Consensus Vision. The work on the vision focused on improving neighborhoods and assuring a quality of life that included improved mobility for all ages. Instead of lamenting about crime statistics, residents began to understand what policies and processes would be needed to improve both perceptions and physical conditions.

The Consensus Vision was developed over the course of several advisory committee meetings guided by the input from the first community meeting. While aspirations were tempered with reality, the following vision was developed to define what the area should be in the reasonably near future. When the vision was revealed at the second community meeting, it was met with resounding approval!

Consensus Vision Statement

Where crime was once a major concern in 2-Points, what is now called White Rock East is an area of diverse population with safe, stable neighborhoods, quality apartment complexes, exceptional schools, well maintained parks, and local-serving businesses. Within its boundaries is the ability to travel safely on attractively landscaped streets, connected sidewalks, multi-purpose trails, designated bicycle routes, and responsive public transit.